



### To The Education Foundation Friends:

In the first quarter of 2010 we've seen a great deal of fundraising activity at the Education Management Corporation school level, and many schools have awarded scholarships already this year, some for the first time. Interest in scholarship fundraising grows stronger as we educate and encourage school staff to get involved, and our teleconferences each month seem to be getting more and more popular.

In these teleconferences, we present information about the Foundation and educate school staff and volunteers about fundraising ideas, marketing strategies, and basic Foundation tools. You can sign up to join one of our teleconferences by going to our website "How To" page at <http://www.educationfdn.org/howto>.

I hope you enjoy the student profiles and the stories of school fundraising activity featured in this edition of our Foundation newsletter. We appreciate all the wonderful support of our donors and volunteers.

George Pry, President  
The Education Foundation

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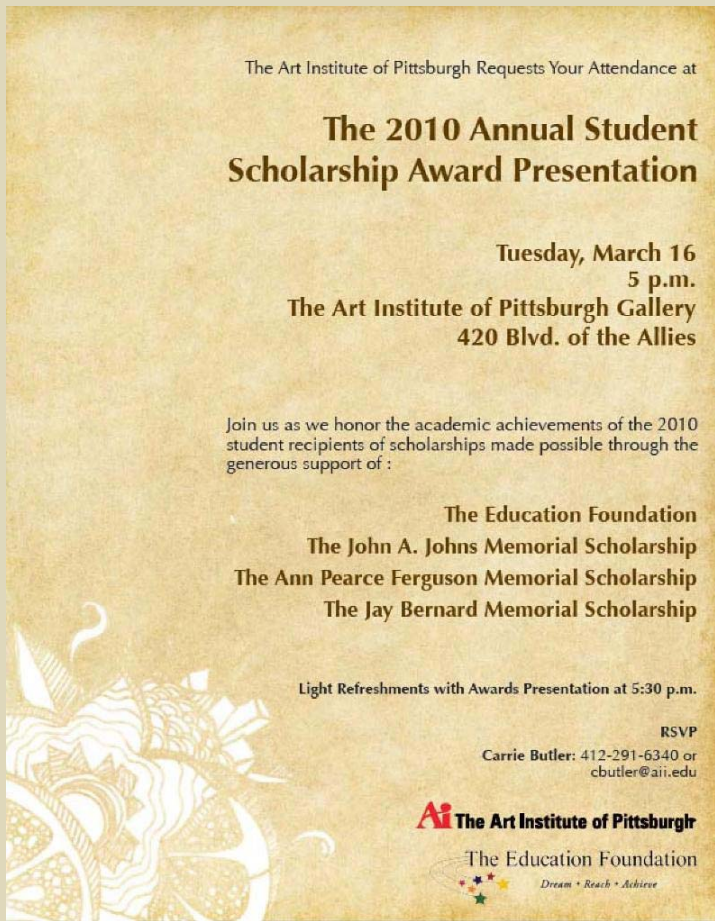
### **Brown Mackie College-Fort Wayne Awards 22 Scholarships**

**Brown Mackie College-Fort Wayne-** Brown Mackie College-Fort Wayne developed their Education Foundation Scholarship Committee only recently, but they are already raising a considerable amount of money for funding scholarships. In fact, this winter, they awarded 22 Foundation scholarships to deserving students! Here are a few examples of the students at Brown Mackie College-Fort Wayne who received these scholarships:

**Carol Lynn Anderson,**  
Practical Nursing Student



*I realize that my values have led me on a path towards my goals and dreams. I had to learn to be patient and respect that the journey is more important than the destination. By following my heart and a set of guiding principles, after many struggles, I ended up exactly where I was meant to be. I believe it's my destiny to complete my education and become a nurse!*



## Moving Moments as Several Art Institute of Pittsburgh Students Receive Scholarships During the 2010 Annual Awards Presentation.

### The Art Institute of Pittsburgh-

On March 16th The Art Institute of Pittsburgh put on an invitational celebration to honor the students selected to receive prestigious awards, including the John A. Johns Memorial Scholarship. During the presentation, there were many moving moments as the students were presented their awards and applauded. The Art Institute of Pittsburgh works very hard to raise scholarship funds, and this was a rewarding night for all involved. We want to showcase these students by offering selections from their personal essays, which are part of the application process.

### Rachel Corn-Hicks, Graphic Design Student-

*I wanted a career that would bring both satisfaction and a living wage. I decided that anything I chose to do with my life, if it took away from my true artistic passion, would gain my resentment. So I began school at The Art Institute of Pittsburgh, and have committed myself to the path that has been calling me my whole life.*

Rachel received two scholarships in March of 2010: The John Johns Memorial Scholarship and the Ann Pearce Ferguson Memorial Scholarship. Michael Opaldo, a Graphic Design instructor, says this of Rachel's qualifications: *Rachel is self-directed, very talented, hard working, and unquestionably reliable.*

### Virgil Calejesan, Industrial Design Student-

*I am concerned with expression, inspiration, and magic; with nuanced detail and the beauty in the machine. The Art Institute of Pittsburgh is the right combination of philosophy, staff, and facilities as my place to begin this journey.*

Instructor Eric Hahn says of Virgil: *Other students know Virgil as 'the guy who lives in the shop.' His constant presence in the IDT shop is a result of his desire to learn. Virgil is artistically talented and highly motivated to learn as much as possible about Industrial Design.*

Professor Tommy D. Tran couldn't agree more: *I am proud to recommend our beloved student, Carol, for a Foundation Scholarship. Her talent and work ethic are impressive. She also demonstrates great leadership skills, and is a highly intelligent, understanding person.*

**Christian Koop,**  
Business Management Student



*I am at Brown Mackie College-Fort Wayne to complete my education and begin a new career. After losing my job at a company where I planned to work many years (which was an eye-opening experience) I decided go back to college and get a degree in Business Management. I have always had very good business knowledge and a knack for efficiency. I do not believe in 'sweating over the small stuff.' I'm the type who will try to help out just about anybody. I am also compassionate and strongly defend what I believe in.*

Here's what Kenneth Tucker, Christian's instructor in two business courses, says about him: *Christian always shows great initiative and diligence. He is able to develop intelligent plans and implement them successfully. He also demonstrates admirable leadership skills.*



Jeremy Stephens, Culinary student, left, with Joe LaVilla, Senior Academic Director of The International Culinary School at The Art Institute

## The Art Institute of Phoenix Awards Culinary Student Abroad Scholarship

The Art Institute of Phoenix-The Education Foundation scholarship committee is very active at the Art Institute of Phoenix. The committee, comprised of staff members who are strictly volunteers for the Foundation, have worked hard to raise funds and award scholarships to outstanding students. Here is a sample of the kind of student the Art Institute of Phoenix honors with scholarships:

### Jeremy Stephens, Culinary Student

Jeremy is the recipient of the Culinary Student Abroad Scholarship. Originally from Southern Louisiana and of French heritage, he has a culturally rich background and a dream of returning to France to learn classical French techniques. Jeremy says:

*I have worked hard to get to where I am now. I realize, most importantly, if I want something in life I have to earn it. I pride myself in being very goal oriented, organized, and hardworking. I believe this scholarship will not only open many more doors in my future but will also be an experience of a lifetime.*

Instructor Francine Marz says of Jeremy: *Jeremy is extremely passionate about food and his chosen career path. Jeremy is also a very caring and kind individual who has gone through many hardships, including losing his childhood home in the Hurricane Katrina aftermath. He is a great example of what an Art Institute student should be, and he'll be a great representative for us when he is abroad.*



Photo left to right: David McGuire, President; Linda Yates, Physical Therapy Assisting Student; Trenetta Allen, Nursing Student; Lori Mecurio, Criminal Justice Student; Kacey Atkinson, Director of Financial Aid

## South University-West Palm Beach Awards Scholarships

### South University-West Palm Beach-

Five scholarships were awarded to students by the South University-West Palm Beach Scholarship Committee this winter. The scholarships were awarded based on merit and financial need. The recipients were welcomed and congratulated by Kacey Atkinson, Director of Financial Aid, President David McGuire, and school faculty and staff at a school-wide ceremony.

### Trenetta Allen, Nursing Student-

*It has long been a dream of mine to become a registered nurse. I had the opportunity to help in the care of my sister, who lost her battle in the fight against lupus in 1993. That experience was monumental for me, giving me so many reasons for wanting to become a nurse. I now have two beautiful children, and I want to lead by example, so I decided to go back to school and earn a Bachelor's degree in nursing.*

### Lori Mecurio, Criminal Justice Student-

*If I had to describe myself in one word, it would be determined. I am determined to do my best here at South University and determined never to let anyone or anything stop me from pursuing my dreams. Even though my parents were only high school graduates, they stressed to me the importance of college. Now I am close to completing my BA in Criminal Justice, at the age of thirty-one and with three kids of my own to care for. It has been a long road, having to work, go to school full-time, and care for my children. Determination keeps me going.*

### Lynda Yates, Physical Therapy Assisting Student

*South University is my hope for the future. My classes are challenging and my job demanding, but I persevere. The only thing that would impede me from achieving this goal would be lack of funds to continue. Thank you for your careful consideration of my qualifications and awarding me this scholarship!*



Employees at The Art Institute of California-San Diego Gather for a Group Photo at their Bowl-a-Rama for Scholarships

## EDMC Employee Payroll Deduction Program

The EDMC Payroll Deduction Program is a great way to contribute to your school's scholarship fund. 100% of a bi-weekly contribution goes back to your school in the form of scholarships for current students. On our website you will find an option to download a copy of the Payroll Deduction Form. Go to the Contribute page at [www.educationfdn.org](http://www.educationfdn.org), print and fill out the form, and return it to a Human Resources Representative at your school.

## Other Ways to Contribute

Go on-line to our secure Contribute page at [www.educationfdn.org](http://www.educationfdn.org).

Or mail a check to:

The Education Foundation  
P.O. Box 15213  
Portland, Maine 04112



<http://www.educationfdn.org>

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